

Sustainability Development Policy

Designmap is committed to carrying out our business in as a sustainable way possible.

Minimising the carbon emissions

By:

- Using only energy efficient equipment
- Ensuring all equipment is fully turned off when not in use
- Ensuring all equipment and lighting are turned off overnight
- Using bicycles for business travel whenever possible
- Using bicycle couriers whenever possible

Efficient water use, reuse and recycling

By:

- Using only print companies who offer a waterless process whenever possible

Prioritising walking, cycling and the use of public transport

By:

- Using bicycles for business travel whenever possible
- Using bicycle couriers whenever possible

Optimising the reduction of waste through design

By:

- Recommending cost effective production options
- Recommending cost effective materials options
- Consolidating production runs to minimise wastage
- Recommending the use of electronic newsletters

Environmentally and socially responsible materials:

By:

- Recommending materials with recycled content,
- Recommending materials from sustainable sources
- Recommending environmentally friendly materials
- Sourcing promotional and gift items from companies operating environmentally ethical processes
- Recommending and sourcing Fairtrade goods whenever possible

Multidisciplinary communication design

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